

ABSTRACT OF THE DISCLOSURE

A magnetic sensor-type antenna 10 comprising a magnetic core 14 and a coil 8 wound around the magnetic core 14 for receiving electromagnetic waves, which is disposed in a housing such that the end portion 11 of the
5 magnetic core 14 is bent away from the housing or a metal portion of the housing, and a timepiece, a keyless entry system and an RFID system each comprising such an antenna.